

LOUD AND LUMINOUS 2020 GUIDELINES FOR MULTIMEDIA

We would love you to explore these questions for 2020 for multimedia release. Videos will be edited to create multimedia to release in the lead up to International Women's Day, Exhibition, and to promote and launch the project. In 2020 all promotional media will be edited by our generous sponsor Damian Caniglia.

QUESTIONS FOR MULTIMEDIA

1. What is your perspective on being a woman photographer? Has this changed?
2. Why is 'equality' important?
3. Why are you involved in Loud and Luminous?
4. Power of print: how is seeing 100 woman photographers exhibiting images on the walls important to you, and why?
5. International Women's Day 2020: What changes would you like to see for a better future?
6. Advice to your younger self or women interested in pursuing a career in the arts?
7. If you were involved in Loud and Luminous 2018 or 2019... what do you see as the power of experience in being involved?

STYLE GUIDE

- Landscape format
- Please try to avoid camera shake.
- *No music or editing please. (It's fine to restart midway, we can edit out)*
- *Record somewhere quiet, and be aware of surrounding sound. (if a loud sound comes in suddenly, just restart the topic, we can easily edit out the previous version)*
- Please allow 2 seconds before and after speaking for edit.
- Please start with my name is... and a brief intro.

BEING INTERVIEWED?

If you feel more comfortable being interviewed that's fine, here are a few suggestions.

- Make sure you look and respond straight to the camera.
- Make sure interviewer does not speak/laugh/make any audible noise over your speaking.
- Allow 2 seconds between different voices to allow editing out of interviewer.